

# Our mission - help clients align their business strategies with the right, modern IT solutions to drive customer engagement, increase employee productivity and optimize business operations.

Often times technology initiatives are driven solely for technology reasons instead of delivering *true* business value.

Digital transformation is the fusion of technology and business—understanding the needs and priorities of the business, and integrating cloud services to deliver additional value not only to your internal team, but to your customers too!

## How We Enable Digital Business Transformation:

- **EMPOWER EMPLOYEES**

Seamless and secure collaboration – anytime, any place, from any device; End-user training to maximize technology

- **ENGAGE CUSTOMERS**

Turn data into personalized customer experiences and connected sales processes

- **OPTIMIZE OPERATIONS**

Embrace cloud to reduce cost and IT complexity

- **TRANSFORM PRODUCTS**

Deliver products and services to market faster

Microsoft  
Partner



Gold Application Development  
Gold Cloud Platform  
Gold Cloud Productivity  
Gold Collaboration and Content  
Gold DevOps  
Gold Enterprise Mobility Management  
Gold Windows and Devices  
Silver Datacenter  
Silver Messaging

## Improving is your go-to Microsoft Technology Expert for:



### Modern Workplace

With Microsoft 365, we are helping companies empower everyone to be collaborative, creative and work securely from anywhere.

With Microsoft 365, you can realize the full potential of the whole suite of products to increase productivity, modernize processes and protect your data.

*Office 365 | Windows 10  
Enterprise Mobility & Security*



### Business Applications

We help our clients build and modernize applications that allow them to manage and run their business by leveraging the right platform while delivering value to their end-users each and every time.

*Azure | Dynamics 365 | SharePoint*



### Hybrid Data Center

IT teams are being challenged to deliver the agility, reliability and efficiency that help organizations support internal processes - as well as become an engine for growth and innovation.

Companies are turning to us to help them find the right cloud mix based on their specific business needs, while maximizing their existing investments.

*Azure | DevOps | Virtual Machines  
Systems Center | Operations Management Suite*

HELPING COMPANIES **MODERNIZE** THE WAY **WORK** GETS DONE!

To learn more, visit [improving.com](http://improving.com) or call (330) 776-3055.